

SKILLS

Solidworks
Rhino
Keyshot
Blender/ Cinema 4D (low experience)
Adobe Creative Suite
Microsoft Suite
Laser Cutting , 3D Printing, CNC
Rapid Concept/ Development
Enhanced Sketching
High Impact Presentations
Project Management
Strong Verbal/ Written Communication
Social Campaign Execution
Market & Consumer Analysis
Team Management / QC

EDUCATION

Pratt Institute

Bachelor of Industrial Design
Dean's List,
2011-2015

RECOGNITIONS

TECTONIC FELLOWSHIP 2014
Featured in
FURNITURE SERVED 2014

EXPERIENCE

HARPER + SCOTT

Senior 3D Designer *January 2020 - Current*
3D Designer- NY, NY *July 2018 - December 2019*

- Conceptualize 3D designs with photo realistic renders by applying impact-oriented materials, finishes, and graphic assets.
- Recommend and endorse environmentally conscious innovative packaging and display solutions.
- Autonomously develop input adjusted and research driven concepts through optimized design process.
- Visualize multiple variations of client requests with a focus on fiscal acuity, target margins, and aesthetic novelty.
- Engineer and spec factory ready files to communicate function, structure and material for prototypes to international vendors.
- Create noise with designs to increase consumer awareness and effectively deliver brand mission statement.
- Specializing in user-experience design requests.
- Extensive background in promotional to retail custom merchandise, GWP's, POP's, packaging, and press kits.

RPG57

Visual Merchandising Industrial Designer- NY, NY *March 2017 - June 2018*

- Designing the user-experience through exploration of product layout and the graphic treatment on fixtures and customized furniture for cosmetic retail spaces in both 2d and 3D language.
- Creating tech specs and renderings for production.
- Preparing dieline and artwork for production.
- Approaching design with an "social media disruption" mind-set.

FormNation

Junior Product Designer- NY, NY *March 2016 - March 2017*

- Generate multiple quick hand sketches and 3D models for client select from.
- Communicate with the client's production team with engineered 3d files & SPECS.
- Design focus ranged from POP displays, packaging to smaller to medium sized products and home goods.
- Build market research and design proposal for clients
- Ability to prototype solutions using 3d printers, foam, molds.

The Hershey Company

Product and Packaging R&D Intern- Offsite NY *April - August 2015*

- Work on development of new innovative packaging and snacks, focusing largely on 3D printing and user-interaction with the designs for 5 different projects.
- Communicated in both Korean and English.
- Team relied on my multiple handsketches with call outs for presentation pitches.